

# MORE THAN A YARD SIGN

## LISTING MARKETING THAT SHINES ABOVE THE REST

Tailored to the sales price of your property, this package represents a carefully curated selection of marketing materials and strategic actions.



### 100 LARGE JUST LISTED POSTCARDS

We will produce and mail , professional quality "Just Listed" postcards to 100 addresses surrounding the home announcing that the property is on the market. Direct mail is an "age-old" favorite that gets results.



### 100 LARGE JUST SOLD POSTCARDS

We will produce and mail , professional quality "Just Sold" postcards to 100 addresses surrounding the home announcing that the property is on the market. Direct mail is an "age-old" favorite that gets results.

### EFLYER

We will design a professional eFlyer. Through our exclusive CRM platform we will quickly send your listing to MLS participants, your CBIQ database, other real estate agents and hundreds of prospective buyers via email.



### FLYER SENT TO MLS ROSTER

We will design a professional eFlyer. Through our exclusive CRM platform we will quickly send your listing to MLS participants, your CBIQ database, other real estate agents and hundreds of prospective buyers via email.

### EFLYER SENT TO CBIQ DATABASE

We will design a professional eFlyer. Through our exclusive CRM platform we will quickly send your listing to MLS participants, your CBIQ database, other real estate agents and hundreds of prospective buyers via email.

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## IMPACT REPORT

We will send you an impact report with the digital stats on your marketing package. Impact reports will be provided upon agent request anytime throughout the listing journey. This ensures a client-centric approach that aligns with individual timelines and needs.

## 5 DAY BOOST AD

A fully optimized social media advertisement targeted to specific demographics and tailored to your listing, with 5-, 7-, and 14-day run time options. Supercharge Your Ad Performance - Now with Proven 2023 Results!

Average Boost Leads 8-18 | Average Boost Ad views 7,922 | Average Boost Clicks 4,180

## FEATURED PROPERTY ON COMPANY WEBSITE

Shown on the main page of [cbdistinguishive.com](http://cbdistinguishive.com), your listing will be featured for 10 days where buyers can see your home first.



## JUST LISTED SOCIAL MEDIA GRAPHIC

We will post a "Just Listed" graphic to our company's Facebook, Instagram and Google Business accounts!



## JUST SOLD SOCIAL MEDIA GRAPHIC

We will post "Just Sold" graphic to our company social media pages congratulating you on your successful closing.



## 25 4-6 PAGE BROCHURE

We will design and print in-house, 25 full-color 11x17 folded brochures.



## 50 PRINTED DOUBLE-SIDED FLYERS

We will design and print 50 magnificent full-color property flyers to make sure your property stands out! A digital version will also be provided.